

HUNA HERITAGE FOUNDATION

2024 Strategic Action Plan

MISSION

Enrich Our Way of Life in perpetuity.

VISION

HHF is a sustainable organization perpetuating Our Way of Life for all generations.

OBJECTIVES

- Identify and obtain two new funding sources to support programs.
- Distribute Digital Archive calendar to 1,400 shareholders.
- Conduct one class per quarter plus one class outside Hoonah.
- Secure a \$150,000 grant to create a Hoonah Tlingit Placenames Map.
- Develop two policies supporting administrative operations (e.g. onboarding trustees and archive access & use).
- Partner with sister organizations to create new scholarship opportunities.
- Create elementary, secondary, and postsecondary learning opportunities.
- Facilitate two clan leadership gatherings.
- Fund two professional development opportunities for Huna Heritage Foundation staff.
- Collaborate with UC Berkeley and Ecotrust on developing a plan for a permanent multipurpose building.
- Develop a capacity planning strategy.

STRATEGIES

- Acquire funding to grow Huna Heritage Foundation programs.
- Preserve, enrich, and perpetuate the Huna Tlingit culture and heritage.
- Strengthen Huna Heritage Foundation's scholarship program.
- Enhance services and foster innovation of Huna Heritage Foundation's library and archives.
- Implement effective and efficient administrative operating systems and procedures.
- Acquire permanent Huna Heritage Foundation multipurpose building.

NOW ACTION PLAN (September 2024)

- Host children's summer camp.
- Convert and digitize outdated archive materials (e.g. Hi-8, 8mm, VHS, etc.).
- Grow Huna Heritage Foundation reference library collection.
- Conduct a staff capacity needs assessment.

SHORT-TERM ACTION PLAN (December 2024)

- Acquire additional financial support for HHF programs.
- Continue to gather and catalog our history.
- Increase awareness of and provide greater accessibility to our resources.
- Conduct a needs assessment for additional scholarships.
- Develop outreach strategies to engage community members in heritage preservation efforts.

MID-TERM ACTION PLAN (December 2025)

- Establish policies for endowment, promote the endowment and educate shareholders and the public.
- Develop policies and procedures for additional revenue and investigate successful models.
- Acquire funds from third parties to construct a multi-purpose building.
- Foster youth career path and leadership development.

LONG-TERM ACTION PLAN (December 2026)

- Develop written operating policies, program management policies, board policies, etc.
- Establish a permanent multi-purpose building.
- Partner with Huna Totem Corporation and subsidiaries to create new scholarship support.
- Develop a succession and capacity building plan.